

# hello.



## Natassja Angeline Velasco

### Senior Art Director | Graphic Designer

Ambitious thinker and a versatile creative who combines insightful thinking and purpose-driven design.

I believe in ideas rooted in insight to deliver the work- the work that makes our clients happy, that connects to people, and makes our agency proud.

[www.natassjavelasco.com](http://www.natassjavelasco.com)

#### CONTACT

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Citizenship: Filipino  
Date of Birth: 8 .11.1993, Manila, Philippines  
Marital Status: Married

## Language

English (C2)  
German (B1)  
Filipino (Mothertongue)

## Software Knowledge

Advanced: Adobe Photoshop, Adobe Illustrator, Adobe Indesign  
Basic: Adobe AfterEffects, Figma, Microsoft Office Suite

## Hobbies

Photography, Anime & Manga, Travel, Motorsports, Drumming

## Experience

- 02. 2024 - Present  
**Graphic Designer** [Werbeagentur Augenblick](#)  
Responsibilities include conceptualization of various digital and on-ground assets- from social media content and print media.
- Since 2021  
**Freelance Graphic Designer**  
In my freetime, I combine my passion for design and love for motorsports. I create various assets from digital and print for endurance racing events such as F1, European Le Mans and the Asian Le Mans series.
- 04. 2017 - 02. 2024  
**Art Director, Senior Art Director** [Seven A.D.](#)  
Responsibilities include conceptualization, supervision and implementation of various materials- from ATL and Digital campaigns and pitches.  
  
Design lead for some local brands, merging creative and management work- including overseeing production meetings, shoots and more.
- 2017 - 2019  
**Creative Director & Co-founder** [Parea Branding Studio](#)  
Joint creative team focused on helping local businesses develop their visual identity.
- 08.2014 - 08.2015  
**Digital Creative** [Publicis Manila](#)  
Responsibilities include creating social media content for international brands such as Pantene, Vidal Sassoon, Nescafe.

## Education

- 09.2015 - 11.2016  
**M.A. Advertising** Bournemouth University  
Bournemouth, United Kingdom
- 06.2010 - 03.2014  
**B.F.A. Advertising Arts** University of Santo Tomas  
Manila, Philippines

## 8 Years of Advertising Agency Experience

- TV Commercials
- Storytelling & Storyboarding
- Cross Media/360 Campaigns
- Social Media Content Creation
- Brand and Corporate Design
- Character Design
- Client Presentation
- Photography
- Packaging Design
- UI Design

## Awards



2020  
**Silver Anvil**  
PSBank Millennials  
TVC

Awarded for effective communications



2019  
**Seven Star Award,**  
Seven A.D.

Awarded for exceptional work



2018  
**Adobo Design Awards Asia**  
Gugma Weaves

Bronze for corporate branding design

# let's collaborate!