hello.



Natassja Angeline Velasco

Senior Art Director | Graphic Designer

Ambitious thinker and a versatile creative who combines insightful thinking and purpose-driven design.

I believe in ideas rooted in insight to deliver the work- the work that makes our clients happy, that connects to people, and makes our agency proud.

www.natassjavelasco.com

CONTACT Murgtalstraße 41, 76571, Gaggenau +49 1520 9049805

natsvelasco@gmail.com

Citizenship: Filipino Date of Birth: 8.11.1993, Manila, Philippines Marital Status: Married

Language

English (C2) German (B1) Filipino (Mothertongue)

Software Knowledge

Advanced: Adobe Photoshop, Adobe Illustrator, Adobe Indesign Basic: Adobe AfterEffects, Figma, Microsoft Office Suite

Hobbies

Photography, Anime & Manga, Travel, Motorsports, Drumming

Experience

02. 2024 - Present

Graphic Designer

Werbeagentur Augenblick Responsibilities include conceptualization of various digital and on-ground assets- from social media content and print media.

Since 2021

Freelance Graphic Designer

In my freetime, I combine my passion for design and love for motorsports. I create various assets from digital and print for endurance racing events such as F1, European Le Mans and the Asian Le Mans series.

04.2017 - 02.2024

Art Director, Senior Art Director

Seven A.D.

Responsibilities include conceptualization, supervision and implementation of various materials- from ATL and Digital campaigns and pitches.

Design lead for some local brands, merging creative and management workincluding overseeing production meetings, shoots and more.

2017 - 2019

Creative Director & Co-founder

Parea Branding Studio

Joint creative team focused on helping local businesses develop their visual identity.

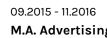
08.2014 - 08.2015

Digital Creative

Publicis Manila

Responsibilities include creating social media content for international brands such as Pantene, Vidal Sassoon, Nescafe.

Education



M.A. Advertising

06.2010 - 03.2014 **B.F.A. Advertising Arts** University of Santo Tomas Manila, Philippines

Bournemouth, United Kingdom

Bournemouth University

8 Years of Advertising Agency Experience

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- **TV Commercials**
- Storytelling & Storyboarding
- Cross Media/360 Campaigns
- Social Media Content Creation
- Brand and Corporate Design
- Character Design **Client Presentation**
- . Photography
- Packaging Design
- UI Design

Awards



2020

Silver Anvil **PSBank Millennials** TVC

Awarded for effective communications



Seven Star Award, Seven A.D.

Awarded for exceptional work



Adobo Design **Awards Asia Gugma Weaves**

Bronze for corporate branding design

et's collaborate